

# **STRATEGIC THINKING**

## **for creative problem solving, decision making and presentations**

*(A 2- day Workshop)*

### **Imagine**

You and your team have the skills to make targeted creative and win-win decisions, adding value to your long term goals for profits and growth whilst benefiting all stakeholders.

*Strategic Thinking for Creative Problem Solving, Decision Making and Presentations is a workshop designed to provide participants with the skills required in developing and implementing strategies and ideas for their organization. Whilst this is not a strategic planning exercise it is a must for organizations that wish to embark on a strategic plan. It is equally powerful for organizations that already have a strategic plan. It shows the way forward for participants to engage emerging short term opportunities and challenges in day to day tasks and fashion them into important strategies and presentations to value add to long term organization goals.*

### **Workshop Objectives**

The workshop helps participants to:

- **Appreciate the values and skills (analytical, creative and strategic thinking) essential for strategy formulation to implementation**
- Make links between what you do in your role and your organizations plans and goals
- **Develop creative strategies, decisions and presentations that value add to long term goals with a win-win for all stakeholders;**
- **Draw up winning ideas and presentations that gets buy in from above and below**

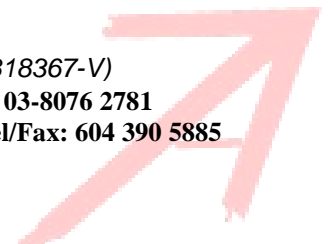
### **What is Strategic Thinking?**

Strategic Thinking is the ability to *add value* to long term goals while maximizing the value of short term activities—with a win-win for all stakeholders. This

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is possible when we are able to appreciate the *small and big pictures* (the relationship between daily activities and long term vision) and thus refocus our activities to ensure we achieve our goals. As strategic thinkers, we will apply analytical and creative abilities to create value through innovations in existing strategies, processes and products with a key focus on implementation.

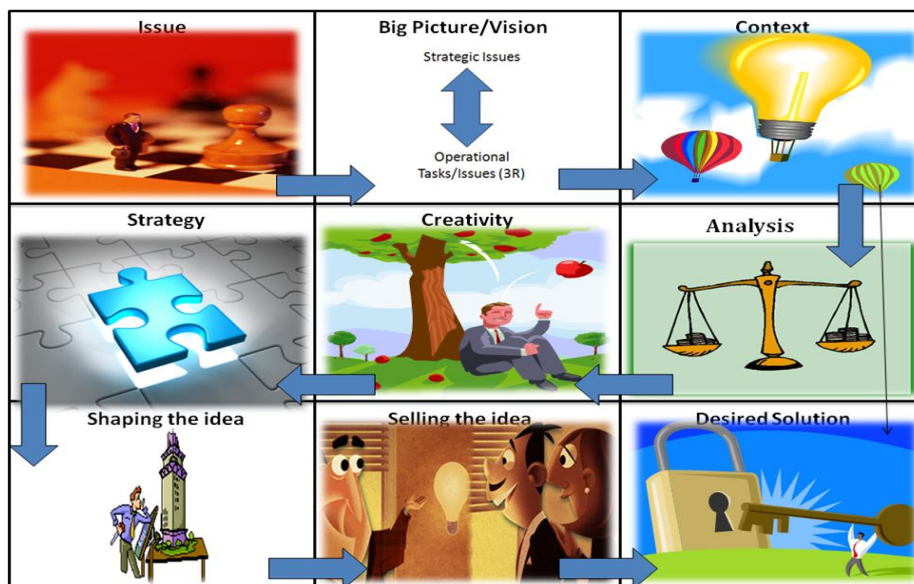
*“No matter how difficult or unprecedented the problem, a breakthrough to the best possible solution can come only from a combination of rational analysis based on the real nature of things and imaginative reintegration of all the different items into a new pattern, using non linear brainpower”*

Kenichi Ohmae—Author of “The Mind of the Strategist”.

## WORKSHOP LEARNING OUTCOME and METHODOLOGY

The workshop provides the participants with specific strategic, analytical and creative thinking tools to drive innovation and increase workplace performance. The workshop uses a modified action learning approach where participants use existing organizational issues and formulate draft strategic presentation templates for immediate application in the work environment.

## WORKSHOP CONTENT and PROCESS



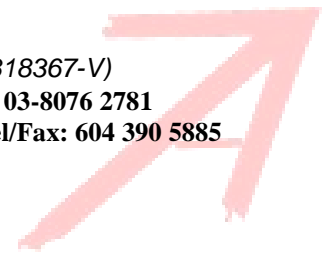
## CUSTOMIZED WORKBOOK and PUBLICATION REFERENCE

Customized workbook will contain your organization logo, vision, mission and other relevant information with pre workshop activities, pertaining to strategies or improvements in operational areas. The published reference book is a practical guide to Strategic Management and KPI formulation.

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## PROPOSED WORKSHOP PROGRAM

Day 1	Day 2
09.00am Introduction and Road Map	09.00am Recap on Strategic Thinking
09.30am Keys to Strategic Thinking Becoming a Strategic Thinker	09.30am Thinking: Analytical & Creative
10.30am Break	Video: The Brain & Discussion
11.00am Exercise: Planning Strategic Vacation	10,30am Break
12.00pm Big and Small Pictures Exercise: Issue Identification	11.00am Exercise: Analytical & Creative Tools
01.00pm Break	12.00noon Discussion: Developing Strategic Plans & Blue Ocean Strategies
02.00pm Video: Power of Vision & Discussion	01.00pm Break
03.00pm The Context and Desired Solution	02.00pm Video: Beautiful Mind and win-win Strategies
04.00pm Exercise: Meeting the CEO	02.30pm Keys to Presentation
04.30pm Action Plan for Day 1 Identifying Strategic Opportunities	03.00p Group Exercise: Strategy/Ideas for Presentation
05.00pm Workshop Adjourns	04.00pm Group Presentations
	05.00pm Workshop Adjourns

**Facilitation Outcome:** Participants will understand the process involved in Strategic Thinking for Problem Solving, Decision Making and Presentations and develop an action plan for implementation in their own organization. The expected results will be innovations in strategies, processes, products and other improvements that would lead to increased productivity and profits.

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